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Physical fitness centers--Social aspects Recreation industry--Social aspects Physical fitness--Social aspects Consumption and public life Sassatelli, Roberta vii, 236 p.

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Largely organized via commercial relations of some kind, gyms are key sites for studying consumption and subjectivity in contemporary society. Gym-goers are typically

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I've recently fallen back into the "healthy lifestyle" of eating well and going to the gym. I feel awesome and I'm definitely excited about it, but am consciously

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